

# **PHNs and Philanthropy in Partnership Forum Program**



## Welcome to the PHNs and Philanthropy as Partners Forum

The PHNs and Philanthropy as Partners Working Group extends a warm welcome to you and thanks you for your attendance and interest.

The Working Group consisting of eight PHN's and various philanthropic representatives have been exploring opportunities to partner together along with government, to instigate real change and progress at a health systems and place-based level, to achieve better health outcomes for our communities.

This event has been six months in the planning and execution, and we are excited to present this fantastic line up of keynote speakers and panellists representing significant experience and expertise across the Philanthropic and NGO sector, as well as the primary care space.

The PHNs and Philanthropy as Partners Forum event and program have been curated with the following goals in mind:

- PHN's are introduced to the concept and opportunities available to partner with Philanthropy, that may result in working with philanthropic organisations to improve health outcomes for our region's local communities and have some clear next steps
- Philanthropic, NGOs and sector supporter organisations increase their awareness of PHNs and their function
- NGOs and sector supporter organisations identify the value of partnering with PHNs to secure philanthropic funding for the delivery of their services
- Personal connections are achieved between PHN leaders and Philanthropic, NGOs and sector supporter leaders
- Forum attendees commit to ideas or major projects advanced at the Forum that furthers the partnerships between PHNs and Philanthropy
- Creation of a broader awareness in the Dept of Health and Aged Care of the opportunity of PHNs partnering with Philanthropy

We hope you enjoy the content presented and it provides you with the impetus to consider PHN's and Philanthropy as Partners as a strategic opportunity to leverage.

Importantly, we look forward to meaningful connections being made between attendees from the various sectors across the two days and are confident this event will be transformational in moving forward to a partnered future where PHNs and Philanthropy are engaged and confident to work in partnership, to further support our communities in achieving improved health outcomes.

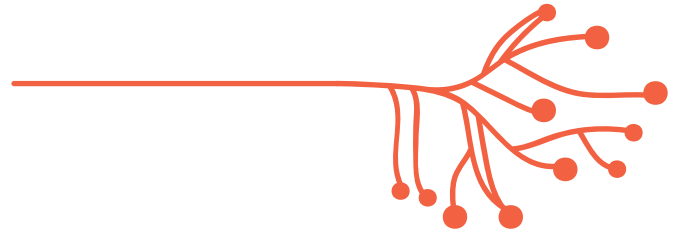
Sincerely,

Richard Nankervis  
CEO HNECC PHN

Keith Bryant  
Director, GrantFamily Philanthropy

Co Chairs PHNs and Philanthropy as Partners Working Group

# PHNs and Philanthropy as Partners Forum PROGRAM



Date: Tuesday 29 and Wednesday 30 October 2024

Time: Tuesday 9am - 5pm, Networking, Drinks and Canapes from 5pm – 6.30pm and Wednesday 9am - 1.30pm

Address: Level 12, Rooftop Ballroom, Rydges Hotel, 9 Glenelg Street, South Brisbane, Queensland

## DAY 1

Time	Length	Title	Description	Additional Info
9:00am	20m	Opening address	Acknowledgement of Country	Keith Bryant, Co-convener, PHNs and Philanthropy as Partners Forum Hon Andrew Leigh, MP Assistant Minister for Competition, Charities and Treasury (via recorded message)

## PHNs and Philanthropy in Partnership – Exploring What is Possible

9:20am	20m	PHN scene setting	Opportunities for PHNs with Philanthropy as Partners	Richard Nankervis, CEO, Hunter New England and Central Coast PHN, Forum Co-convener
9:40am	15m	Philanthropy keynote	The nature, types and key features of Philanthropy	Claire Hanratty, Director, GoodWolf Partners
9:55am	20m	Philanthropy keynote	Philanthropy giving trends and what data driven philanthropy can tell us	John McLeod, Senior Research Consultant, Family Advisory and Philanthropic Services, JBWere
10:15am	15m	Panel Q & A	Could PHNs be doing more to attract Philanthropy? What is the compelling case for Philanthropy to fund PHN projects?	Claire Hanratty and John McLeod in conversation

## 10:30am 30m Morning Tea

## Philanthropy Masterclass

11:00am	30m	Philanthropy keynote	What are the fundraising critical success factors and how to create a culture of fundraising and philanthropy	Frankie Airey, Director and Founder, Philanthropy Squared
11:30am	20m	Philanthropy keynote	Philanthropy and the Arts – fuelling creative and social impact outcomes	Zoe Graham, CEO, Museum of Brisbane
11:50am	20m	Philanthropy keynote	Philanthropy in Health - being a grantor and a grantee in the Australian Health System	Simone Garske, CEO, Royal Women Brisbane Hospital Foundation
12:10pm	20m	Panel Q & A	The importance of personal long-term relationships What will appeal to Philanthropy about working with PHNs and what do PHNs need to be successful? Persuading PHN Boards to become involved	Zoe Graham, Simone Garske and Frankie Airey in conversation

12:30pm 50m Lunch

## PHN Achievements Partnering with Philanthropy

1:20pm	30m	Partnership in Action	Thriving Lockyer Kids Project Darling Downs and West Moreton PHN	Nicci Martin, Deputy Principal, Laidley District State School Michelle Casten, Thriving Lockyer Kids Coordinator, DDWM PHN Rowena Cann, Partnership Officer, Thriving Qld Kids Partnership Maree Rosier, Director, Helping Hands Foundation
1:50pm	20m	Partnership in Action	First Nations Social and Emotional Wellbeing Program Partnership Hunter New England and Central Coast PHN	Amy Tribe, Executive Officer, nib foundation/ Head of Community at nib health funds Melissa Collins, Executive Policy, Strategy & Innovation, Murrumbidgee PHN
2:10pm	30m	Partnership in Action	Logan First 2000 Days Project Brisbane South PHN	Matt Statham, General Manager, Child, Family, Older Persons and Cultural Diversity, Brisbane South PHN Dr Michelle Lucas, Executive Director and Leadership Table Chair, Logan Together Gayle Evans, Head of Engagement and Partnerships, The Bryan Foundation Kenny Duke, Logan Together Leadership Table Co-chair, representing SSI
2:40pm	20m	Philanthropy keynote	Government and Philanthropy Partnerships - Investment Dialogue for Australia's Children (IDAC)	Matthew Cox, Executive Director, The Bryan Foundation

3:00pm 30m Afternoon Tea

## Making Partnerships Work

3:30pm	10m	Afternoon address	Advantages of Partnerships	Frankie Airey, Director and Founder, Philanthropy Squared
3:40pm	1h	Fireside chat	Reflections on the key success factors and pitfalls of Philanthropic Partnerships	Facilitated by Frankie Airey, Director and Founder, Philanthropy Squared: <ul style="list-style-type: none"><li>Sara Parrott, CEO, Hand Heart Pocket</li><li>John McLeod, Senior Research Consultant, Family Advisory and Philanthropic Services, JBWere</li><li>Julie White, Chair and Board member, Coordinare, South Eastern NSW PHN</li><li>Amy Tribe, Executive Officer, nib foundation/ Head of Community at nib health funds</li></ul>
4:40pm	10m	Closing remarks	Overview of Day 1 and Objectives of Day 2	Keith Bryant, Co-convenor

4:50pm

Drinks and canapes

Rooftop Balcony

Join us for a relaxed networking event for PHNs and Philanthropy

6:30pm

Close



## DAY 2

Time	Length	Title	Description	Additional Info
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9:00am	10m	Introduction	Overview of the day's objectives	Keith Bryant, Co-convenor
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9:10am	30m	Philanthropy keynote	What is impact and impact measurement - why is it important to Philanthropists	Claire Hanratty, Director, GoodWolf Partners
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### Ideas for Change

9:40am	15m	Presentation	The PHN Innovation Fund	Richard Nankervis, CEO, Hunter New England and Central Coast PHN, Forum Co-convenor Melissa Collins, Executive Policy, Strategy & Innovation, Murrumbidgee PHN
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9:55am	40m	Small Groups Breakout Workshop	In small groups discuss what do we need to do individually and as a PHN collective to build non-Government funding including: <ul style="list-style-type: none"><li>• PHN Innovation Fund</li><li>• PHN Philanthropy Central</li><li>• PHN's Value Proposition</li><li>• Alternative ideas</li></ul>	Each group to be led by members of the PHN Philanthropy Working Group
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10:35am	25m	Plenary session	Collective feedback from each breakout group	Keith Bryant, Co-convenor
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11:00am	30m	Morning Tea		
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### Leading the Change

11:30am	35m	Panel	What are NGOs looking for in a partnership with PHNs and Philanthropy? How will they be included? What are the key success factors and pitfalls?	Moderated by Monika Wheeler, CEO, Healthy North Coast PHN <ul style="list-style-type: none"><li>• Stephen Lewin, CEO, Youth Insearch</li><li>• Elisabeth Shaw, CEO, Relationships Australia</li><li>• Karyn Walsh, CEO, Micah Projects</li><li>• Julie du Plessis, Head of Philanthropy, Save the Children Australia</li></ul>
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12:05pm	35m	Panel	Leading the change: <ul style="list-style-type: none"><li>• pulling together Philanthropy partnerships to create a model</li><li>• incorporating impact measurements</li><li>• role of Government in these partnerships</li><li>• projects to progress as a PHN collectively and individually</li></ul>	Moderated by Keith Bryant, Co-convenor, <ul style="list-style-type: none"><li>• Lucille Chalmers, CEO, Darling Downs West Moreton PHN</li><li>• Prue Buist, CEO, COORDINARE South Eastern NSW PHN</li><li>• Katy Tyrell, Executive Officer, The Wilson Foundation</li><li>• Michael Hogan, Industry Fellow, UQ Queensland Brain Institute, Adjunct Professor, QUT Centre for Justice, Thriving Queensland Kids Partnership</li></ul>
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12:40pm	10m	Closing remarks	Actions next steps, discussion	Keith Bryant, Co-convenor
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12:50pm	40m	Close and Lunch		
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# PHNs and Philanthropy in Partnership

## Forum Convenors

### Richard Nankervis

*CEO / Hunter New England and Central Coast  
Primary Health Network (HNECC PHN)*

Richard commenced as Chief Executive of HNECC PHN in 2015. Richard is a founding Director on the Board of the Centre of Innovation in Regional Health and the Australian PHN CEO lead for the National PHN Commissioning Review, for the development of PHN engagement with Allied Health, and for the development of PHN support for ex-service personnel. He previously served as CEO of Central Coast Medicare Local and the Central Coast Division of General Practice.



### Keith Bryant

*Director | GrantFamily Philanthropy*

Keith Bryant has 25 years of experience in governance and management of non-profit organizations, focusing on social innovation and philanthropy for systems change. He is currently CEO of the Open Dialogue Centre, aimed at transforming mental health service delivery in Australia. Keith also co-convenes the Partnerships for Philanthropy and PHNs working group, chairs the Foyer Foundation Board, and is a member of the NSW Mental Health Community Advisory Council. Before his non-profit career, he worked in investment banking globally, including as a Director at Deutsche Bank Australia.



# PHNs and Philanthropy in Partnership

## Forum Keynote Speakers



### Claire Hanratty

*Director | GoodWolf Partners*

Claire is a Director at GoodWolf Partners, a specialist advisory group guiding organisations who invest in and bring about a stronger, fairer and more sustainable civil society. Claire returned to Australia in 2021 after five years as CEO of Pure Leapfrog in the UK, which supported disadvantaged communities to access and benefit from carbon and energy transitions. Claire was also the CEO and Managing Director at the Great Barrier Reef Foundation, and worked at Rio Tinto, and BP. Claire also serves on the board of Hello Sunday Morning and is a graduate of the Australian Institute of Company Directors

### John McLeod

*Senior Research Consultant | JBWere*

John co-founded the JBWere Philanthropic Services Team in 2001 and produces key research on trends in philanthropy, including reports on the for-purpose sector, patterns in corporate giving and community investment, and intergenerational wealth transfer. He compiles the AFR's Philanthropy 50 and top 50 corporate community investors. John also serves as a Director for Liverty Housing and Philanthropy Australia.



### Frankie Airey

*Director and Founder | Philanthropy Squared*

Frankie is the Director of Philanthropy Squared, a consulting firm focused on non-profit development and marketing. She began her career in 1987 with the Campaign for Oxford University and became the first Development Director at the Victorian Arts Centre in 1994. Frankie founded Philanthropy Squared in 2003 and co-launched Philanthropy Squared Academy. She has served on several boards, including Sadler's Wells Theatre and the Victorian Arts Centre Trust, and is currently Chair of the Betty Amsden Foundation.







## Zoe Graham

*CEO | Museum of Brisbane*

With more than 15 years' experience in the creative sector, Zoe Graham has held leadership positions encompassing artistic programming, philanthropy, marketing, and commercial enterprise for Queensland Ballet, QAGOMA, Woodford Folk Festival, Horizon Festival and the Museum of Contemporary Art in Sydney and most recently as CEO/Director of Museum of Brisbane,

## Simone Garske

### *CFO | Royal Women's Brisbane Hospital Foundation*

Simone Garske is CEO of the Royal Brisbane and Women's Hospital (RBWH) Foundation, leading its transformation since 2018. With a strong background in strategic philanthropy, she has built communities of support in medical research and education. Simone spearheaded the inaugural RBWH Royal Giving Day and the Coronavirus Action Fund, raising nearly \$6 million for COVID-19 initiatives. She has received multiple accolades, including the 2019 Dave Rose Oration Award, and holds an MBA from QUT.



## Matthew Cox

### *Executive Director | The Bryan Foundation*

Matthew Cox is the Executive Director of The Bryan Foundation, a Queensland philanthropic organization and founding member of the Investment Dialogue for Australia's Children. He co-chairs the Early Years Partnership in WA and serves on the Federal Government's Economic Inclusion Advisory Committee, focusing on child development and social change initiatives. Previously, he was the founding director of Logan Together, a major child development initiative in Queensland.



# PHNs and Philanthropy in Partnership

## *Forum Speakers*



### **Hon Dr. Andrew Leigh**

**Assistant Minister for Competition,  
Charities and Treasury**

Andrew Leigh is the Assistant Minister for Competition, Charities and Treasury, and Federal Member for Fenner in the ACT. Prior to being elected in 2010, Andrew was a professor of economics at the Australian National University. He holds a PhD in Public Policy from Harvard, having graduated from the University of Sydney with first class honours in Arts and Law. Andrew is a past recipient of the Economic Society of Australia's Young Economist Award and a Fellow of the Australian Academy of Social Sciences.

### **Nicci Martin**

***Thriving Lockyer Kids Leadership Group***

Nicci Martin is an experienced educator with a deep passion for Early Years education. With a strong commitment to her community, she understands the importance of supporting children's overall development. She recognises that extending efforts beyond the school gate is essential to ensuring more children are developmentally on track. Nicci is also the Deputy principal at Laidley District State School, the Together4Lockyer facilitator, and a leadership table member at Thriving QLD Kids Partnership



### **Michelle Casten**

***Thriving Lockyer Kids Coordinator |***

***Darling Downs and West Moreton PHN***

Michelle is proud to call Lockyer Valley home where she has grown up, worked and raised a family. Michelle values her passion and can-do attitude for children and families to ensure that their voices are heard and central to key discussions. She is extremely grateful to be part of this place-based journey as the Thriving Lockyer Kids Coordinator and contribute to positive, effective and sustainable change for children and families within the region.



# PHNs and Philanthropy in Partnership

## Forum Speakers



### Rowena Cann

*Thriving Lockyer Kids Leadership Group*

Rowena has built a distinguished career over two decades, known for fostering collaboration, driving innovation, and leading systemic change across various sectors. Starting in high-end fashion manufacturing, she transitioned to social services to pursue her passion for community impact. She has owned four businesses and has been instrumental in public service, focusing on collective impact initiatives. Currently, she leads TQKP's key portfolios, emphasizing place-based strategies, data, evaluation, and learning.

### Maree Rosier

*Philanthropist | Helping Hands Foundation*

Maree Rosier is an educator, geographer, director, farmer, and social capitalist with over 20 years of experience. She focuses on building peer support networks to foster happy, healthy communities, emphasizing their role in education, crime reduction, and economic productivity. With a background in Arts, Geography, and Urban Planning, she has taught at various educational levels and recently served as a School Principal.



### Amy Tribe

*Executive Officer | NIB Foundation*

Amy has been with NIB since 2011, serving as Executive Officer of the NIB foundation before becoming Head of Community in 2019. She leads NIB's social impact strategy, focusing on community investment, sustainability, and population health. With 25 years of experience in social impact across government, community, and corporate sectors, Amy holds a Bachelor of Applied Science, a Master of Public Health, and is a Graduate of the Australian Institute of Company Directors.



# PHNs and Philanthropy in Partnership

## Forum Speakers



### Melissa Collins

*Executive Policy, Strategy & Innovation | Murrumbidgee PHN*

Melissa has over 20 years of experience in the government and nonprofit sectors, focusing on business development and grants management in primary care. She is dedicated to securing funding and has a strong track record in crafting persuasive proposals. Currently with Murrumbidgee PHN, she previously spent five years at Hunter New England Central Coast PHN. Melissa holds a Bachelor's in Applied Communications and is a member of the Fundraising Institute of Australia.

### Matt Statham

*General Manager | Child, Youth, Family & Older Persons Programs | Brisbane South PHN*

Matt has 20 years of experience working with marginalized children, families and communities as well as tertiary qualifications in Psychology. Matt has worked with communities and partners to affect health system change in maternity, child development, homelessness, child protection and the domestic and family violence system with recent senior leadership roles in collective impact initiatives in Woorabinda, Logan and Southern Moreton Bay Islands.



### Gayle Evans

*Head of Engagement | The Bryan Foundation*

Gayle Evans has been Head of Engagement and Partnerships at The Bryan Foundation for 2 years, collaborating with philanthropy, government, and nonprofits to support kids in Queensland. With over 20 years in social purpose organizations, she focuses on developing partnerships that enhance social innovation and impact, guided by the proverb: "If you want to go fast, go alone. If you want to go far, go together."



# PHNs and Philanthropy in Partnership

## Forum Speakers



### Dr. Michelle Lucas

*Executive Director | Logan Together*

Dr. Michelle Lucas is the Executive Director of Logan Together, a community-led initiative in Queensland aimed at improving outcomes for children and families. With 20 years of experience, she specializes in collective approaches to complex social challenges, both in Australia and internationally. Michelle focuses on strengthening social capital and fostering connected communities. She has provided Backbone support to collaborations addressing early childhood development, child safety, and educational equity. She has founded several national intermediaries, including CMM-social change and Opportunity Child.

### Kenny Duke

*QLD Executive | Multicultural Youth Advocacy Network*

Kenny Duke, also known as Irma, has over 18 years of experience in settlement and community services, initially in Queensland and now nationally with SSI. A thought leader in Human Services and Leadership, she advocates for marginalized communities, particularly youth from diverse backgrounds, as the Queensland executive on the Multicultural Youth Advocacy Network. Kenny serves on the Queensland Multicultural Minister's Advisory Council, promoting diversity and equity. Originally from El Salvador, she nurtures her heritage through the Tazumal Salvadoran Community Association.



### Sara Parrott

*CEO | Hand Heart Pocket*

Sara has over 25 years of experience in social and environmental impact management. As CEO of Hand Heart Pocket, she leads philanthropic initiatives in Queensland. She chairs the Thriving Qld Kids Partnership and is Deputy Chair of the Queensland Children's Hospital Foundation. Previously, she held senior roles at Suncorp Group and Xstrata, focusing on sustainability and stakeholder relations. Sara holds a Bachelor of Business (Management) and a Master of Business (Marketing) from QUT.





# PHNs and Philanthropy in Partnership

## Forum Speakers



### Stephen Lewin

*CEO | Youth Insearch*

Stephen Lewin has been with Youth Insearch since December 2014, first as General Manager and then as CEO from November 2019. A former participant, he is dedicated to creating public value. Previously, he spent 19 years with the NSW Government in senior roles focused on accommodation, community support, and home care. Stephen is known for driving lasting change through organizational culture transformation. He holds an Executive MBA from the University of Wollongong and a Graduate Certificate in Public Sector Management from Flinders University.

### Elisabeth Shaw

*CEO | Relationships Australia*

Elisabeth is a clinical and counselling psychologist who has focused her whole career on how people live and work well in relationships and communities. This has led her into post graduate teaching, coaching and consulting, and she has authored a number of publications in relation to relationships, clinical practice, organisational life, moral courage and ethics. She is very proud to lead Relationships Australia NSW, part of the RA federated network across Australia, providing therapeutic, trauma informed support, mediation, education and family safety services.



### Karyn Walsh

*CEO | Micah Projects*

Karyn Walsh has worked in the not-for-profit sector addressing homelessness since 1978. She has developed services for various populations, including young people, families, and women escaping domestic violence. Karyn advocates for a more equitable and inclusive housing system, emphasizing Housing First and Supportive Housing. As CEO of Micah Projects, she leads initiatives and serves as a former Chair of the Australian Alliance to End Homelessness.



# PHNs and Philanthropy in Partnership

## *Forum Speakers*



### **Julie du Plessis**

*Head of Philanthropy | Save the Children Australia*

Julie du Plessis is an experienced leader in the not-for-profit and higher education sectors, with over 20 years of experience helping organisations grow through creative fundraising and strong philanthropic relationships. She is Head of Philanthropy at Save the Children Australia and holds a Bachelor of Arts in Classics and a post-graduate certificate in non-for-profit leadership and management from Harvard Kennedy School. She's passionate about connecting donors with causes that make a real impact.

### **Katy Tyrrell**

*Executive Officer | Wilson Foundation*

Katy Tyrrell is the Executive Officer of the Wilson Foundation, a private family foundation dedicated to investing in innovative research and progressive initiatives that drive change in mental and physical health. With extensive experience in the not-for-profit and philanthropic sectors, she has contributed her expertise to organisations such as the Balnaves Foundation, Philanthropy Australia and the National Justice Project.



