

# TALK ABOUT Campaign - Key messaging/FAQs

## Who is Darling Downs and West Moreton PHN?

- We are funded by the Australian Government to improve primary health care services (services that sit outside of a hospital) in the Darling Downs and West Moreton region.
- To do this, we work with the community and health care providers to identify the services that are needed the most, and then we fund services based on these needs.

## What is 'TALK ABOUT'?

- 'TALK ABOUT' is a way for Darling Downs and West Moreton PHN to ask you about your experience with health care in your community.
- We want to 'talk about' what you think is working well and what you think could be done better.
- Throughout 2021, we will have 4 topics for you to give feedback on.
- So far this year, we've asked you to TALK ABOUT:
  - MENTAL HEALTH
  - CHRONIC CONDITIONS, and
  - CANCER SCREENING.
- Now we want to 'talk about' CARE CLOSER TO HOME.
- The survey for the CARE CLOSER TO HOME topic will be open from Monday, 18 October and close Sunday, 29 November 2021.

## How can I get involved? Complete our survey

- To provide your feedback to our PHN, you can complete a short survey at [www.ddwmpnh.com.au/talk-about](http://www.ddwmpnh.com.au/talk-about)
- The survey will be live for 6 weeks for each topic. We will make it very clear to participants when the survey opens and closes.
- Participation in the survey is completely voluntary.

## Can i encourage others to join?

- Absolutely! We want to hear from as many people as possible from all over our region so we can build a better understanding of health care in our communities.

## What will the PHN do with the information?

- The PHN will use the information you provide to inform our Health Needs Assessment (HNA) document.
- The HNA is our guiding document for making decisions about what services we fund in our region, and where we fund them.
- Your information will help us with forward planning for future services in our region.

## What about my privacy?

- Your responses will be confidential and we do not collect identifying information such as your name or email address.
- All data is stored in a password protected electronic format.
- Your responses will be used to provide aggregate data about health services in the region, including a summary of the sentiments of people who used these services, for planning and reporting purposes by the Darling Downs and West Moreton PHN.

## Will i get to see the results?

- Yes! We will summarise the results through a 'What We Heard' document which will be published on our website, in our newsletter and through our Facebook page.

