

# TALK ABOUT campaign key messaging/FAQs

## Who is Darling Downs and West Moreton PHN?

- We are funded by the Australian Government to improve primary health care services (services that sit outside of a hospital) in the Darling Downs and West Moreton region.
- To do this, we work with the community and health care providers to identify the services that are needed the most, and then we fund services based on these needs.

## What is 'TALK ABOUT'?

- TALK ABOUT is a way for Darling Downs and West Moreton PHN to ask you about your experience with healthcare in your community.
- We want to TALK ABOUT what you think is working well and what you think could be done better.
- Throughout 2024, we will have four topics for you to give feedback on.
- We want to TALK ABOUT 'First 2000 Days'.
- The survey for the 'First 2000 Days' topic will be open from Monday, 15 April to Sunday, 26 May 2024.

## How can I get involved? Complete our survey

- To provide your feedback to our PHN, you can complete a short survey at [www.ddwmpnh.com.au/talk-about](http://www.ddwmpnh.com.au/talk-about)
- The survey will be live for six weeks for each topic. We will make it very clear to participants when the survey opens and closes.
- Participation in the survey is completely voluntary.

## Can I encourage others to join?

- Absolutely! We want to hear from as many people as possible from all over our region so we can build a better understanding of health care in our communities.

## What will the PHN do with the information?

- The PHN will use the information you provide to inform our Health Needs Assessment (HNA) document.



- The HNA is our guiding document for making decisions about what services we fund in our region, and where we fund them.
- Your information will help us with forward planning for future services in our region.

### **What about my privacy?**

- Your responses will be confidential and we do not collect identifying information such as your name or email address.
- All data is stored in a password protected electronic format.
- Your responses will be used to provide aggregate data about health services in the region, including a summary of the sentiments of people who used these services, for planning and reporting purposes by the Darling Downs and West Moreton PHN.

### **Will I get to see the results?**

- Yes! We will summarise the results through a 'What We Heard' document which will be published on our website, in our newsletter and through our Facebook page.

